

**November 14, 2019 Northeast Joint Oracle User Group Meeting Session Details**

**LEGEND: Denotes Sessions that Qualify for 1 CPE Credit for CPA Certification Maintenance**

Time	Activity / Session	Session Description	Product / Content Focus	Audience
7:30 - 8:30	<b>REGISTRATION / NETWORKING BREAKFAST / EXHIBITS</b>			
8:30 - 8:45	<b>USER GROUP LEADER WELCOME and OPENING REMARKS</b>			
8:45 - 9:30	<p><b>KEYNOTE: BIDMC's Cloud Migration and Productivity Journey</b> by <i>Manu Tandon, Senior Vice President and Chief Information Officer, Beth Israel Deaconess Medical Center</i></p>	<p>Beth Israel Deaconess Medical Center (BIDMC) is a Boston based Academic Medical Center affiliated with Harvard Medical School and has been a PeopleSoft customer for decades. BIDMC is now part of Beth Israel Lahey Health, a new health care system that brings together academic medical centers and teaching hospitals, community and specialty hospitals, more than 4,000 physicians and 35,000 employees in a shared mission to expand access to great care and advance the science and practice of medicine through groundbreaking research and education. Manu Tandon serves as the Senior Vice President and Chief Information Officer for BIDMC where he is responsible for all aspects of the medical center's IT strategy, governance, project delivery, systems development, infrastructure, innovation and service delivery. In this keynote presentation, Manu will share how BIDMC approached its cloud journey including its PeopleSoft install to drive down costs and improve ROI. In the second part of his talk, Manu will discuss how BIDMC's IT department recently adopted Kanban to help visualize work, limit work-in-progress, and maximize flow – helping technology and service teams commit to the right priorities and minimize multitasking.</p>	<b>Applicable to All</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
9:40 - 10:30	<p><b>PeopleSoft ERP / Financials Roadmap and Update</b> by <i>Peter Leung, Solution Consultant, Oracle</i></p>	<p>Attend this session to get an update of continuous innovations within Oracle's PeopleSoft ERP that support collaboration between business and financial operations leveraging new technologies, expanded visibility, and automated business flows. Come and see the PeopleSoft ERP value to your stakeholders to improve productivity, empower users with new reporting tools to make timely decisions, and reduce costs of operations through new technologies. This session also showcases the roadmap for PeopleSoft ERP planned through the delivery of PeopleSoft update images to support the collaboration and productivity needed for your organization's growth.</p>	<b>PeopleSoft Financials</b>	<b>Functional Users and Management</b>
9:40 - 10:30	<p><b>PeopleSoft HCM Update and Roadmap: Innovative Solutions for Today's HR</b> by <i>Robbin Velayadam, Senior Director, HCM Product Management, Oracle</i></p>	<p>This session will provide an update of the major features planned for PeopleSoft Human Capital Management (HCM) including the latest developments in Human Resources, Payroll, Time &amp; Labor, Learning and Talent Management, as well as Benefits. You will learn about upcoming functionality such as regulatory and legislative changes, modernization of Administrative pages, customer requested enhancements, and new HCM frameworks for extensions without customizations. You will also learn about what successful customers are doing with their PeopleSoft HCM solutions including deploying Fluid, self service, and other capabilities to advance the effectiveness and usability of their PeopleSoft system.</p>	<b>PeopleSoft HCM</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>

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9:40 - 10:30	<b>The PeopleSoft User Interface: Creating a Modern User Experience on any Application Version</b> by <i>Apsian</i>	<p>PeopleSoft customers today are looking for ways to open access and streamline delivered processes across pillars like Campus Solutions, HR and Financials/Supply Chain. The latest PeopleSoft delivered user experience (Fluid User Interface) can help modernize and mobilize PeopleSoft systems. Because adopting Fluid involves a new way of doing things, requiring new skills and pages within the application, many organizations are struggling with getting started especially with the retirement of Classic pages and the introduction of Classic Plus.</p> <p>In this session, attendees will learn how to modernize and mobilize pre 9.2 (no Fluid) applications, create a strategic Fluid rollout plan (9.2), maximize the use and skills of internal PeopleSoft resources to manage Classic, Classic Plus, Fluid and Customizations with minimal effort, reduce customizations to align with Oracle selective adoption and lower the total cost of ownership of PeopleSoft applications.</p>	<b>PeopleSoft Technology</b>	<b>Technical Users and Management   Executive or C-Level</b>
9:40 - 10:30	<b>JD Edwards EnterpriseOne: Update, Strategy and Roadmap</b> by <i>Ervin Rhodes, EnterpriseOne Principal Product Manager, Oracle</i>	<p>Business process automation. Digital business transformation. Taking advantage of cloud technologies. These are all key initiatives for JD Edwards customers. Patterns are emerging which leverage the latest JD Edwards innovations to help you realize your specific business objectives. Join us to hear what other JD Edwards customers are doing and explore the paths you can take to leverage the EnterpriseOne 9.2 platform to automate your business processes, adopt innovative technologies and improved operational efficiency to create exceptional customer experiences.</p>	<b>JD Edwards EnterpriseOne</b>	<b>Functional and Technical Users and Management</b>
9:40 - 10:30	<b>Voyage to Visual Builder Cloud Service: First Impressions from an APEX Gal</b> by <i>Karen Cannell, ODTUG Board</i>	<p>Hear lessons learned on a voyage to Oracle's newest low code tool, Visual Builder Cloud Service, VBCS. Is VBCS the easiest way to extend my Oracle Cloud applications? Is development really drag and drop? How much of a JavaScript expert (or not) do I have to be? What are the best use cases for VBCS vs APEX or some other development tool? What about mobile apps? How do I get my data there? Isn't VBCS expensive? What investment do I really need to benefit from VBCS for production applications? Was this voyage worth the effort, and when can VBCS make a difference for one's Oracle cloud investment? Attend and learn about a long-time Oracle APEX developer's adventure into VBCS:</p> <ul style="list-style-type: none"> <li>- What is Visual Builder Cloud Service</li> <li>- What investment is required to develop and deploy a production VBCS application, mobile, desktop or Progressive Web App</li> <li>- How VBCS compares to APEX as a low-code development platform in terms of skill set, learning curve, realistic time to deploy, ease of maintenance and depth of applications possible.</li> </ul>	<b>Development Tools</b>	<b>Technical Users and Management</b>
9:40 - 10:30	<b>Oracle E-Business Suite: Update, Strategy and Roadmap</b> by <i>Anne Carlson, Senior Director, E-Business Suite Product Strategy, Oracle</i>	<p>As a current Oracle E-Business Suite customer, you want the confidence that your choice of integrated, global business applications will continue to enable your organization to make better decisions, reduce costs, and increase performance. In this session hear an update on the Oracle E-Business Suite product line. Learn the benefits you can expect to receive from both cloud and on-premise Oracle E-Business Suite investments and come away with an understanding of the value Oracle E-Business Suite applications deliver now and in the future.</p>	<b>E-Business Suite</b>	<b>Functional and Technical Users and Management</b>

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9:40 - 10:30	<b>How to Build a Solid Business Case for Accounts Payable Automation</b> by <i>Canon Information &amp; Imaging Solutions</i>	It is nearly impossible to win approval for a project that will not deliver a return on investment. You already know your accounts payable processes need automation, but now you have to prove that implementing automation will enable cost savings and help the company mitigate risk. How do you justify the project to win the support of senior management? What you will learn: - The key elements of a business case for AP automation - How to estimate cost savings to justify your automation investment - Case study examples of ROI and benefits gained from AP automation projects.	<b>E-Business Suite   Oracle Analytics Cloud</b>	<b>Functional and Technical Users and Management</b>
9:40 - 10:30	<b>EPM: Update, Strategy and Roadmap</b> by <i>Mark Rinaldi, Director, EPM Product Management, Oracle</i>	This session explores in detail the overall strategy and solution delivery roadmap for Oracle Enterprise Performance Management (EPM) Cloud applications. The discussion covers all areas of EPM functionality including planning and budgeting, profitability and cost management, financial consolidation, financial close, external and internal reporting, and master data management, both in the cloud and on-premise.	<b>EPM   Cloud</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
9:40 - 10:30	<b>Go Forward Strategies and Options for Existing Customers of Oracle BI Applications</b> by <i>Perficient</i>	In 2007, Oracle Business Intelligence (BI) Applications became generally available. They were an immediate success and have enjoyed great popularity ever since. Although they are now considered 'content complete', Oracle is committed to supporting this important customer base. Attendees will learn all the options and strategies available to existing customers of Oracle BI Applications, understand key dates for Oracle support and be provided with practical, implementable guidance for taking the next step with Oracle BI Applications.	<b>BI</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
9:40 - 10:30	<b>Database: Update, Strategy and Roadmap</b> by <i>Sean Stacey, Database Product Manager, Oracle</i>	If you missed Openworld 2019, this session will get you up-to-speed on all the latest Oracle Database news and product developments. We'll also take a sneak peek into what's coming next from the Oracle Database development team.	<b>Database</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>

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9:40 - 10:30	<b>Leveraging OTBI Agents to Notify Your Workforce</b> by <i>ArcLight Consulting</i>	<p>Companies expect their HRIS to be able to notify their workforce and remove the administrative burden that comes with emailing groups or individuals. Employees receive notifications from an HRIS in many circumstances, including changes to personal information, benefits enrollment, payday, performance evaluations, missing timecards, etc. But what if your HRIS is not able to deliver a specific notification out of the box? Learn how you can leverage OTBI Analysis's &amp; Agents to meet your company's notification needs.</p> <p>Relevant For: Companies looking for a creative solution to deliver notifications that are not seeded in Oracle HCM.</p> <p>Discussion Points:                      - Overview of OTBI Agents                      - When to Use OTBI Agents vs. BPM or Alerts Composer                      - How to Build OTBI Agents (Demo)</p>	<p align="center"><b>HCM Applicable to All</b></p>	<p align="center"><b>Functional Users</b></p>
9:40 - 10:30	<p align="center"><b>The Adaptive Intelligent Supply Chain</b> by <i>Eric Domski, North America Vice President, Supply Chain, Oracle</i></p>	<p>The supply chain has fundamentally changed over the past 20 years. In the meantime, technology continues to race forward with advancements in IoT, Blockchain, AI, ML, and Industry 4.0. This dynamic shift requires a new approach to the supply chain: one that is future-ready to tackle the requirements of today and tomorrow. Join this session to learn how Oracle Supply Chain Cloud outpaces change with adaptive intelligence. Move your company from managing and alert monitoring to intelligent recommendations, simulations and tradeoff analysis and autonomous decision making. Eric Domski, Oracle's VP of NA Supply Chain will walk you through what separates Oracle SCM Cloud, what's in store, and how you can drive immediate value to meet your bottom line.</p>	<p align="center"><b>HCM Applicable to All   Cloud</b></p>	<p align="center"><b>Functional Users and Management   Executive or C-Level</b></p>
9:40 - 10:30	<p align="center"><b>10 Reasons Why You Should Consider a Move to the Cloud</b> by <i>Apps Associates</i></p>	<p>We know. . .the thought of moving off your EBS, PeopleSoft, JDE, or Hyperion On-Prem solution is the stuff of nightmares. . .Maybe you just completed an upgrade. Maybe you're still scarred from your last project. Or possibly, you have reached certain efficiency gains and you don't want to mess with a good thing. In this session, we will give you 10 reasons why you should consider moving to Oracle's Cloud Applications. We will be presenting some key data points that we have collected over many implementations and many customers. We will also explore why it's not too late to start thinking about how Oracle Cloud Applications can fit into your business application roadmap.</p>	<p align="center"><b>Applicable to All   Cloud</b></p>	<p align="center"><b>Functional Users and Management   Executive or C-Level</b></p>
9:40 - 10:30	<p align="center"><b>National Veterinary Associates (NVA) Increases Financial Performance and Empowers Operating Units via Emtec's Financial Variance Analysis (FVA) Solution</b> by <i>Emtec</i></p>	<p>One of the critical challenges for businesses experiencing hyper growth, is the faster and smarter analysis of key financial data. Empowering the right people with the level of visibility they require to analyze and understand the variances between budgeted and actual performance can make all the difference in ensuring that new operating units are in control of their financial performance in a critical phase of their life-cycle. This presentation will focus on how NVA, the largest private owner of freestanding veterinary hospitals in the United States, leveraged Emtec's FVA solution to empower its hospital managers with visibility into the details of their financial performance. The presentation will cover the use-case, and challenges faced by NVA prior to adopting the FVA solution, and the benefits yielded by the implementation.</p>	<p align="center"><b>BI   EPM   Applicable to All   Cloud</b></p>	<p align="center"><b>Functional Management   Executive or C-Level</b></p>

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10:40 - 11:30	<b>Networking Break / Exhibits / Educational Breakout Sessions</b>			
10:40 - 11:30	<b>Developing Interfaces through Query XML Transformation</b> by <i>Southcoast Health</i>	Participants can ask questions and offer experiences on any functional, technical or strategy topic. Take advantage of an opportunity to ask those who have already experienced your issues. Benefit from peers willing to share their knowledge. best practices, tips and techniques, etc., as well as receive suggestions from a panel of experts. This is an excellent session to network with others who have faced the same obstacles / hurdles. Meet and Greet old and new friends and colleagues.	<b>PeopleSoft</b>	<b>Functional and Technical Users</b>
10:40 - 11:30	<b>JD Edwards Facilitated Open Forum</b> with <i>Ervin Rhodes, EnterpriseOne Principal Product Manager, Oracle</i>	Join your JD Edwards peers and participate in an open dialogue with a key member of the JD Edwards EnterpriseOne Product Development team.	<b>JD Edwards EnterpriseOne and World</b>	<b>Functional Users and Management   Executive or C-Level</b>
10:40 - 11:30	<b>A Training Makeover: An Uplift to Modern, Video-Based Learning</b> by <i>iLearnERP and Customer TriMark USA</i>	Is your training still filled with job aids and SOPs? Looking to add a modern mediums to your learning program? Learn how TriMark has added video learning to a robust suite of training documentation to create an engaging support and on-boarding curriculum. We will explore best practices for using videos in learning, what really makes training stick for new users, the tools and options in the authoring market and the realities of incorporating video into your learning adventures.	<b>Applicable to All</b>	<b>Functional Users and Management</b>
10:40 - 11:30	<b>Migration of On-Premise/Hosted Environments to OCI</b> by <i>OATUG EBS on OCI SIG Chair</i>	Provide an understanding of how EBS can be deployed in the Oracle Cloud Infrastructure (OCI)  Enable customers to combine the traditional benefits of EBS with the agility, availability, and cost-effectiveness of OCI from an IaaS and PaaS perspective.  Different strategies and tools like "lift-and-shift", "platform-migration", "Oracle Cloud Manager", would be discussed to benefit EBS customers and provide a road-map for EBS on OCI.	<b>E-Business Suite   Cloud</b>	<b>Technical Users and Management</b>
10:40 - 11:30	<b>Managing an ERP in 2020 -- Security, Data Privacy and the Cloud -- Coping with Change</b> by <i>Q Software</i>	New advances in technology can create opportunity, but can also build risk. The ERP system is the core transaction system on which a business relies, but is the Cloud an opportunity or a risk? A recent marketing piece from a major consultancy says "everyone is moving to the cloud, its faster, scalable, agile and less costly". But is this statement true in your environment? This presentation will look at how a manager responsible for the ERP system should think about these challenges. Topics will include: - To Cloud or not to Cloud - Hybrid Cloud solutions -- best of all worlds, or worst possible scenario? - Managing Application Security when moving to the Cloud - Data Privacy & GDPR Implications (the Californian legislation goes live in January 2020) - Managed Services -- using third party skills to bridge the gaps	<b>Applicable to All</b>	<b>Functional and Technical Management   Executive or C-Level</b>

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10:40 - 11:30	<p><b>Learn how Alithya and Thermo Fisher Scientific are Working Together to Achieve Financial Excellence with Oracle EPM!</b> by <i>Alithya and Customer Thermo Fisher Scientific</i></p>	<p>Learn about Thermo Fisher Scientific's journey with Oracle Cloud Services to help a fast growing, global organization standardize its planning and reporting across businesses:</p> <ul style="list-style-type: none"> <li>- Rollout a common set of financial, headcount, and initiative planning tools</li> <li>- Balance the needs of Corporate and Divisions in a centralized system</li> <li>- Learn how Oracle Cloud EPM and on-premises Hyperion tools work together: Oracle EPM Planning, Master-Data Management, Financial Data Quality Management Enterprise Edition (FDMEE)</li> <li>- Create traceability for corporate and divisional allocations using Oracle's Profitability and Cost Management Cloud Service (PCMCS)</li> </ul>	EPM   Cloud	<p><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
10:40 - 11:30	<p><b>The Changing Role of the DBA</b> by <i>Sean Stacey, Database Product Manager, Oracle</i></p>	<p>The advent of the cloud and the introduction of Oracle Autonomous Database presents opportunities for every organization, but what's the future role for the DBA? In this session explore how the role of the DBA will continue to evolve, and get advice on key skills required to be a successful DBA in the world of the cloud.</p>	Database	<p><b>Technical Users and Management   Executive or C-Level</b></p>
10:40 - 11:30	<p><b>Data Validation = Data Perfection</b> by <i>Customer American Tower</i></p>	<p>Similar to many companies, our employee data drives reporting and downstream systems. American Tower uses Oracle HCM Cloud (branded ATC Fusion) as a system of record for employee data globally. We have automated most of our data entry, however there is still inevitable manual data entry and in turn, room for error. To ensure the accuracy and completion of an employee's record, we have created several validation reports using OTBI providing an effective solution to catching errors in Oracle HCM Cloud before they travel to downstream systems. This presentation will walk through the OTBI validation reports from a US perspective and how we plan to use them globally.</p>	<p><b>HCM Applicable to All   Cloud</b></p>	<p><b>Functional and Technical Users</b></p>
10:40 - 11:30	<p><b>Blockchain 101 and SCM Applications</b> by <i>Vir Jain, Accenture and NEOAUG Board, and Lyson Ludvic, Oracle</i></p>	<p>Blockchain for Supply Chain and Manufacturing- A Blessing in disguise? Or, another ill-fated technology experiment. Moving into new technology space has always been a dilemma for conservative Supply Chain Spaces. Are we well informed about Blockchain? Where all we can see the uses of blockchain for Supply Chain, is it only limited to Bitcoins? In this session we will delve into theoretical constructs and then move into the nuts and bolts of designing a system of Oracle Blockchain Cloud Service? A case study for enterprises will be demoed to show the intricacies of designing a Blockchain and make your company move into the realms of the future.</p>	<p><b>Blockchain   SCM Applicable to All</b></p>	<p><b>Technical Users and Management   Executive or C-Level</b></p>
10:40 - 11:30	<p><b>Higher Education and Student Solutions Facilitated Open Forum</b> with <i>Scott Hirni of Appsian and Representatives from UMass and NERUG</i></p>	<p>Join your Higher Education and Student Solutions peers and participate in an open dialogue where you can address your "burning issues." Participants can ask questions and share experiences on any functional, technical or strategy topic. Take advantage of an opportunity to ask those who may have already gone down that road before you. Benefit from peers willing to share their knowledge, best practices, tips and techniques, etc. This is an excellent session to network with others who have faced the same obstacles / hurdles -- and to "Meet and Greet" old and new friends and colleagues!</p>	<p><b>Higher Education   Student Systems</b></p>	<p><b>Functional Users and Management   Executive or C-Level</b></p>
10:40 - 11:30	<p><b>We Lifted and Shifted PeopleSoft to AWS: The BIDMC Journey</b> by <i>Beth Israel Deaconess Medical Center</i></p>	<p>In this presentation I'll describe how BIDMC has migrated both FSCM and HCM PeopleSoft systems from on premise to AWS in 2019. From the technical issues of IOPS settings to the end user experience, I'll walk through our journey as we figured out firewall issues, App Designer performance issues, cost savings by non-production system scheduling, refresh timings, infrastructure design changes. We'll cover a broad range of areas and include enough detail to refer back to later.</p>	<p><b>PeopleSoft   Cloud</b></p>	<p><b>Technical Users and Management   Executive or C-Level</b></p>

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10:40 - 11:30	<p align="center"><b>JD Edwards EnterpriseOne Orchestrator: As If You Thought It Couldn't Get Any Better</b> by <i>A.J. Schifano, Product Manager, Oracle, and Minardi Consulting Group</i></p>	<p>JD Edwards EnterpriseOne Orchestrator is proving to be one of the most significant, transformational enhancements ever to be added to the JD Edwards product. It is a major driving force of the JD Edwards 9.2 Digital Platform. Hear stories about using Orchestrator for process automation, integration, user interfaces, mobile, Internet of Things, and a wide variety of solutions are changing how customer perceive their trusted JD Edwards platform. And just when you thought it couldn't get any better...attend this session to get a close look at the latest enhancements to Orchestrator. Your future is about to change!</p>	<p align="center"><b>JD Edwards EnterpriseOne</b></p>	<p align="center"><b>Technical Users and Management   Executive or C-Level</b></p>
11:40 - 12:30	<p align="center"><b>How to Configure and Leverage PeopleSoft Account Reconciliation</b> by <i>Hexaware</i></p>	<p>Account Reconciliation is a simple feature but often overlooked by customers. Please join us to see how to configure and leverage Account Reconciliation feature in 9.2</p>	<p align="center"><b>PeopleSoft Financials</b></p>	<p align="center"><b>Functional Users and Management</b></p>
11:40 - 12:30	<p align="center"><b>PeopleSoft 9.2 Self Service and Fluid Enhancements</b> by <i>WorkStrategy</i></p>	<p>WorkStrategy will review 9.2 HCM self service functionality including recent PUM enhancements and features. Presenters will discuss customer case studies, project planning, reporting and workflow tools, and configuration options for homepages, navigation collections, and tiles.</p> <p>A partial list of topics covered will include Employee and Manager Self Service, eBenefits and Life Events, OnBoarding, Employee Snapshot, Compensation, Time, Talent Management, Recruiting, WorkCenters and Activity Guides, Simplified Analytics, Guided Self Service, and Analytics.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Review new 9.2 Fluid PUM enhancements-</li> <li>- Review steps for implementing OnBoarding with Activity Guide Composer</li> <li>- Get highlights of new application functions and tools</li> <li>- Review step by step instructions for creating Manager Analytics</li> <li>- Hear about customer case studies and lessons learned</li> </ul>	<p align="center"><b>PeopleSoft HCM</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
11:40 - 12:30	<p align="center"><b>PeopleTools - Technology: Update, Strategy and Roadmap</b> by <i>Scott Hirni, Director User Experience (UX) Strategy and Solutions, Appspan</i></p>	<p>In this session hear how PeopleSoft plans to further increase the value of the applications by adopting key technology innovations. See what is next for the PeopleSoft Fluid User Interface, Oracle's full suite of cloud-ready lifecycle management tools, simplified analytics, and more. Oracle's strategy is to continue to extend the value of your PeopleSoft</p>	<p align="center"><b>PeopleSoft Technology</b></p>	<p align="center"><b>Functional and Technical Users and Management</b></p>

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11:40 - 12:30	<b>Security Best Practices</b> by <i>ALLOut Security</i>	<p>Security can be a huge initiative that is often handled as users are standing over you waiting for results! During project initiatives, it normally comes together at the end of the project and there never seems to be enough time.</p> <p>Join this session to learn about ideal best practices to follow to ensure your JDE system is using a security model that reduces risk while maximizing the efficiency for those responsible for it.</p> <ul style="list-style-type: none"> <li>- Discuss the basics of security in JDE: Users, roles, role assignments, environments</li> <li>- How to achieve a best practice security model</li> <li>- "Deny All" or "All Doors Closed" security model</li> <li>- Best practice for defining security roles</li> <li>- Some monitoring you should do with or without a tool</li> </ul> <p>We will wrap up with a brief look at how the ALLOut toolset can assist with some of these processes. We will wrap up with a brief look at how the ALLOut toolset can assist with some of these processes.</p>	<b>JD Edwards EnterpriseOne</b>	<b>Functional and Technical Users</b>
11:40 - 12:30	<b>How to Lower Costs and Increase Sales with Orchestrations</b> by <i>ERP Suites</i>	<p>Cutting-edge technologies continue to pique interest, still many digital transformation projects are considered unsuccessful. That's because corporations who digitize their operations struggle to show the positive return on investment. Fortunately, orchestrations can change that! In this presentation, you will learn how orchestrations can lower total cost of ownership. They can be a catalyst to increase sales opportunities too..</p> <p>See real-world examples of companies who used orchestrations to simplify administration, automate processes and provide greater insight. Then, discuss how the solutions met efficiency and profitability goals to gain a competitive edge.</p> <ul style="list-style-type: none"> <li>- Better understand how orchestrations can help businesses meet growth objectives.</li> <li>- Prioritize ideas with the greatest potential to make a measurable impact.</li> <li>- Learn how to communicate results to generate a positive digital transformation story.</li> </ul>	<b>JD Edwards EnterpriseOne</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>



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11:40 - 12:30	<p align="center"><b>Business Transformation Process to Technology Benefits and Pitfalls</b> by <i>Tait Corporation</i></p>	<p>Case Study of a Private Company's major Business Transformation using both Technology and Improved Process Flows. Subject: Retail glass replacement corporation and their approach and economics to succeed.</p> <p>Presentation Objectives:</p> <ul style="list-style-type: none"> <li>- Overview of what Business Transformation means and role of the Business Transformation Office</li> <li>- Overview of a typical business transformation process in both Technology and improved Process Flows.</li> <li>- Address successes and potential failures of this Technology Transformation process</li> <li>- How it is effective via Agile, Blackbelt or Waterfall methodologies</li> <li>- Review technology tools currently available which improve the success of process improvement in Oracle Cloud or ERP implementations</li> </ul>	E-Business Suite   Cloud	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
11:40 - 12:30	<p align="center"><b>1.5 Million Records from EBS to EXCEL in 10 Seconds or Less</b> by <i>Enginatics</i></p>	<p>EBS functional and financial users often struggle getting the data they need into a proper Excel worksheet. This session will demonstrate how Blitz Report provides an unlimited amount of EBS data directly into Excel with a single mouse click.</p>	E-Business Suite   BI	<p align="center"><b>Functional Users</b></p>
11:40 - 12:30	<p align="center"><b>Modernizing Harvard University Budgeting with Oracle EPM Cloud</b> by <i>Performance Architects and Harvard University</i></p>	<p>Harvard University Budgeting System (HUBS) has historically been slow to change. This is primarily due to the size of the user-base, as well as the number of decision makers, that is a result of financial autonomy of the various schools that make up the University. The HUBS Next-Generation Initiative seeks to modernize this system, making the best use of what the Oracle Enterprise Performance Management (EPM) Planning Cloud platform has to offer. This initiative will eventually make HUBS more agile to adapt to changes, while setting them up for success in adapting whatever Harvard University's future brings. This initiative required significant amounts of preparation, research, and the focus of many teams, eventually coming together to create a roadmap that not just works, but ensures success. Join us to discover what you may need to know when trying to get the most out of Oracle EPM Planning Cloud, and takeaway from what we learned from one of the largest budgeting systems in the world.</p>	EPM   Cloud	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>

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11:40 - 12:30	<p align="center"><b>Every New Beginning Comes from Some Other Oracle Products End</b> by <i>Noetix (by Magnitude)</i></p>	<p>Earlier this year Oracle announced it will end premier support for Oracle BI Applications (OBIA) and Oracle BI Enterprise Edition 11g (OBIEE) and discontinue the development of any additional content. Many organizations are taking this as another opportunity to evaluate their investment and to evaluate alternatives to provide a better flexibility, faster access to real-time data, and support a shift to a self-service, data-driven culture. Join us to learn more about how our customers are accelerating their BI reporting with pre-built content for more Oracle EBS modules compared to OBIA, enabling the latest BI visualization tools, and preparing for the adoption of cloud technology.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> <li>- Understand what Oracle's Statement of Direction means for your organization and the options you have</li> <li>- Discover non-Oracle alternatives to Oracle BI</li> <li>- Learn how organizations are filling the gaps left by OBIA with pre-built, extensible content from Noetix</li> </ul>	<p align="center"><b>E-Business Suite   BI</b></p>	<p align="center"><b>Functional and Technical Users and Management</b></p>
11:40 - 12:30	<p align="center"><b>Need for Speed? My Top Five Oracle Performance Tuning Tips</b> by <i>Quest Software</i></p>	<p>Performance tuning can be complex. It's often hard to know which knob to turn or button to press to get the biggest performance boost. In this presentation we will detail 5 steps to quickly identify performance issues and resolve them. Attendees at this session will learn how to:</p> <ul style="list-style-type: none"> <li>- Quickly fine tune a SQL statement</li> <li>- Identify performance inhibitors to help avoid future performance issues</li> <li>- Recognize and understand how new Oracle features can change and/or support different execution plans</li> </ul>	<p align="center"><b>Oracle Database</b></p>	<p align="center"><b>Technical Users</b></p>
11:40 - 12:30	<p><b>Oracle Cloud HCM Update</b> by <i>Kassie Eacrett, Senior HCM Solution Consultant, Oracle</i></p>	<p>This session will provide a high level demonstration of the Oracle HCM Cloud solution.</p>	<p align="center"><b>HCM Applicable to All   Cloud</b></p>	<p align="center"><b>Functional Users and Management</b></p>
11:40 - 12:30	<p align="center"><b>Is Your Supply Chain Future-Ready?</b> by <i>Huron Consulting</i></p>	<p>The modern supply chain leverages capabilities that include product innovation, strategic material sourcing, outsourced manufacturing, integrated logistics, omnichannel fulfillment, and integrated demand and supply planning. Join Huron supply chain solution experts to learn how manufacturing leaders are transforming their supply chain operations with Oracle SCM Cloud. You can deploy functionality incrementally, with minimal risk, lower cost, and maximum flexibility -- all with the benefit of ongoing functional innovation and operating for a more future-ready modern supply chain.</p>	<p align="center"><b>SCM Applicable to All   Cloud</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
11:40 - 12:30	<p align="center"><b>Using Oracle Student Financial Planning Effectively</b> by <i>NexInfo</i></p>	<p>This presentation will discuss how Oracle's Student Financial Planning (SFP) module can be leveraged by higher ed customers to gain efficiencies and streamline their processes with automated workflows and controls.</p>	<p align="center"><b>Campus Solutions</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>

**November 14, 2019 Northeast Joint Oracle User Group Meeting Session Details**

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Time	Activity / Session	Session Description	Product / Content Focus	Audience
11:40 - 12:30	<p align="center"><b>Modern Treasury - Stifel Financial Corp's Journey to the Cloud</b> by Elire</p>	<p>This session will present a case study of Stifel Financial Corp's Implementation of Oracle Cloud ERP. Learn how this Project helped automate Stifel's Cash Control, Funding Processes, Increase Cash Applying/Visibility, and Reduce Manual Processing.</p> <p>Consulting partner Elire will present the implementation success story from Assessment through Go Live. Discover how Elire consultants utilized a proven implementation model to deliver success through design workshops, configuration, testing and go live to fully understand Stifel business processes and applied industry best practices utilizing Oracle Cloud features. Hear about some of the unique challenges that were faced, and lessons learned.</p>	<p align="center"><b>Cloud ERP / Financials</b></p>	<p align="center"><b>Functional Users and Management</b></p>
11:40 - 12:30	<p align="center"><b>Oracle Procurement Cloud - Streamline, Standardize and Automate the Source-to-Pay Process</b> by <i>David Messina, Senior Solutions Engineer, Oracle</i></p>	<p>Empower Modern Procurement: Use Oracle Procurement Cloud to streamline your source-to-pay process through automation and social collaboration, while controlling costs and achieving higher margins. Both existing and new customers are experiencing the benefits of this Oracle Cloud solution.</p> <p>Key features and benefits:</p> <ul style="list-style-type: none"> <li>&gt;Leverage negotiation best practices, drive strategic savings initiatives and achieve bottom-line results with Oracle Sourcing</li> <li>&gt;Gain complete visibility into agreements, shorten cycle-times, and manage compliance with Oracle Procurement Contracts</li> <li>&gt;Streamline and automate the procure-to-pay process while enforcing negotiated pricing and terms and ensuring policy compliance</li> <li>&gt;Supplier Qualification Management as a comprehensive qualification management system designed to improve supplier compliance, data accuracy, and visibility.</li> <li>&gt;The Supplier Portal improves the way you interact and collaborate with suppliers. This dynamic, secure solution provides superior supplier management and performance tools that significantly lower costs.</li> </ul> <p>Join us for a candid conversation and product demonstration on how Oracle Procurement Cloud can help your organization optimize its procurement business processes, achieve faster results, gain agility while reducing costs and risks across the source to settle process with cloud procurement solutions.</p>	<p align="center"><b>SCM Applicable to All   Cloud</b></p>	<p align="center"><b>Functional Users and Management</b></p>
12:30 - 1:30	<p align="center"><b>NETWORKING LUNCH / EXHIBITS</b></p>			

**November 14, 2019 Northeast Joint Oracle User Group Meeting Session Details**

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Time	Activity / Session	Session Description	Product / Content Focus	Audience
1:30 - 2:20	<p align="center"><b>Enabling a Modern Organization with your PeopleSoft/Oracle Cloud Financials and HCM Solutions</b> by <i>Metaformers</i></p>	<p>Lessons Learned from Metaformers Transformation Projects</p> <p>Many organizations implemented their enterprise solution with expectations that have not yet been fully realized. Even implementations that followed best practices in project management will often suffer from benefits below expectations. What are the underlying reasons? Can a course correction yield that expected ROI? Will this impact their move to the Cloud? In this session we'll review the relationship of enterprise solution investments and benefits and lessons learned from Metaformers efforts working with executives to transform their organizations."</p>	<p align="center"><b>PeopleSoft Financials and HCM   Cloud</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
1:30 - 2:20	<p align="center"><b>PeopleSoft, Knock Knock. Who's There? It's all about the Configuration</b> by <i>PS WebSolution</i></p>	<p>PeopleSoft has made HUGE investments in configuration features so customers don't have to customize. We'll walk through all the various tools now available to help (re)move your customization's using configuration. From Event Mapping, the Page Configurator, PeopleTools drop zones and the SmartRules PeopleCode Engine, we'll show you how you can now configure PeopleSoft, not customize it!</p> <p>Learn how you can decrease the time it takes to apply PUM updates while your increasing the options to convert into a PeopleSoft Cloud environment go up! Well demonstrate real world case studies of customers that have simplified PeopleSoft their updates and are seeing 60-70% overall cost reductions while keeping current with EACH PUM update every 3 months!</p>	<p align="center"><b>PeopleSoft   Cloud</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
1:30 - 2:20	<p align="center"><b>Case Study: PUM Update Leading Practices</b> by <i>MIPRO Consulting</i></p>	<p>BIDMC utilized the Related Content Framework and the Page &amp; Field Configurator to eliminate customizations to delivered PeopleCode events and pages during our most recent HCM patching project for PeopleTools 8.55 to 8.56 and PUM Image 16 to Image 26. We were able to convert ten separate customizations to delivered objects into delivered configurations, which removes them from future compare reports and retrofits. These tools will be used for every future PUM Image application to provide continuous reduction of customization impact, with the end goal being elimination of custom code on delivered objects.</p>	<p align="center"><b>PeopleSoft Technology</b></p>	<p align="center"><b>Functional and Technical Users and Management</b></p>
1:30 - 2:20	<p align="center"><b>Lead or Get Left Behind: B2B Digital Commerce for JD Edwards</b> by <i>Premier Group</i></p>	<p>Forrester recently stated that "B2B buyers are escalating their use of digital channels to research and complete purchases."•For JD Edwards IT leaders, a B2B online selling strategy has never been more important.</p> <p>JD Edwards customers must understand the current B2B ecommerce landscape and adopt solutions that enable unified customer data, consistent business rules across all sales channels, and real-time ERP integration to stay competitive. IT leaders can enable winning digital strategies by adopting approaches that deliver seamless omni-channel, B2B customer engagement and JD Edwards integration.</p>	<p align="center"><b>JD Edwards EnterpriseOne</b></p>	<p align="center"><b>Functional and Technical Users   Functional Management   Executive or C-Level</b></p>

**November 14, 2019 Northeast Joint Oracle User Group Meeting Session Details**

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1:30 - 2:20	<b>Evolve &amp; Innovate: Your Strategy and Plans for Staying Code-Current</b> by <i>DWS</i>	<p>The Oracle JD Edwards team has been encouraging companies to continuously innovate. They've been doing this against a backdrop where many companies are looking at their IT infrastructures and looking to move to the cloud.</p> <p>This session focusses on what companies might do to leverage and realize benefits from the advances being made by Oracle and the Oracle JD Edwards team.</p> <p>We will cover:</p> <ul style="list-style-type: none"> <li>- Code-Current and Continuous</li> <li>- The Cloud – Public, Private, On-premise, Hybrid</li> <li>- The importance and role of Quality Assurance</li> <li>- What it takes to Evolve and Innovate</li> </ul>	JD Edwards EnterpriseOne	<b>Functional and Technical Management   Executive or C-Level</b>
1:30 - 2:20	<b>Unlock your EBS Data with Enterprise Command Centers!</b> by <i>IT Convergence</i>	<p>Oracle announced the availability of Version 3 of Enterprise Command Centers for E-Business Suite at OOW 19. More than twenty ECC are unlocking the value of enterprise data without any additional licensing costs. ECC is a product that is free for E-Business Suite customers running release 12.2.4 and above and is so simple to install that you can get it to work in a matter of days. The vision of ECC is to add visibility and optimize the work of E-Business Suite users by enhancing the way users work and accelerating their day-to-day activities. ECC is a "Starting Dashboard" with the right information displayed enabling users to act and go straight to the documents or transactions they need to look at. The rich graphics and easy to use refinements for searching and filtering data are powerful. In this session you will learn how to get Enterprise Command Center to work in a matter of days (including the list of required patches and configurations). We will also demonstrate in a live Vision instance how users can use ECC for their everyday work in EBS.</p>	E-Business Suite	<b>Functional Users and Management</b>
1:30 - 2:20	<b>Payment Processing and Safeguarding Your Business with PCI Compliance</b> by <i>EVO Payments</i>	<p>If your business accepts credit, corporate, or government card payments, then PCI compliance is mandatory to protect your business. Learn how to mitigate the complexity and risk associated with processing payments. The benefits of payment automation will be presented along with E-Business Suite implementation steps.</p>	<b>E-Business Suite   Applicable to All</b>	<b>Functional Management   Executive or C-Level</b>

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1:30 - 2:20	<p align="center"><b>Solve Budget and Forecasting Challenges with OAC and Machine Learning by MindStream Analytics</b> by <i>MindStream Analytics</i></p>	<p>Looking to automate your budget process? Discover how Machine Learning can bring key business insights into your decision-making processes by better predicting customer behavior and solving the biggest challenges with data forecasting. Using historical data, a machine learning model can be trained to learn from external factors such as inflation and customer behavior to predict and populate your financial system with forecast and budget data.</p> <p>Oracle Data Visualization Cloud can create Machine Learning models with any type of data. In this session, discover how you can use this powerful tool to answer questions like:</p> <ul style="list-style-type: none"> <li>- How do we predict risks and failures?</li> <li>- What drives our sales and acquisitions?</li> <li>- How can we improve the direct marketing response?</li> <li>- How do we increase customer retention using machine learning and predictive analytics?</li> </ul>	EPM	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
1:30 - 2:20	<p align="center"><b>Machine Learning 101</b> by <i>Steve Stein, Infospectrum and PHRUG Board</i></p>	<p>Come and learn a real mission-critical use case in production at a multi-billion company. We will discuss</p> <ul style="list-style-type: none"> <li>- design, execute, and build a powerful real-time application with simple machine learning yes-no questions</li> <li>- specific characteristics of use cases - machine learning vs. rules-based</li> <li>- powerfully useful practical lessons learned from this use case</li> </ul> <p>Attendees will walk out of the presentation with a strong "101" level understanding of machine learning in a large organization. You will be ready to contribute to your organization's next machine learning initiative.</p>	<p align="center"><b>BI   EPM   DB   Cloud   Hybrid   Applicable to All</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
1:30 - 2:20	<p align="center"><b>DSAR Reporting &amp; Requirements (CCPA &amp; GDPR)</b> by <i>Dataguisse</i></p>	<p>Well before GDPR and CCPA, different privacy regulations provided individuals with the right to see what companies keep about them and ask for its update or deletion. This right is commonly referred to as Data Subject Access Requests (DSAR). The approach companies take to meet this requirement has evolved over the years and so have consumer expectations. This evolution has led to an increased level of effort and cost to companies. In 2019, clients indicated they spend, on average, more than \$1,400 to answer a single Subject Rights Request (SRR). In this session, we will discuss the current trends in how companies are addressing the DSAR challenge, as well as where they are seeing models for success -- with a specific focus on GDPR and CCPA.</p> <p>Trends to be covered include:</p> <ul style="list-style-type: none"> <li>- Means for identity verification and matching the correct data subject across repositories</li> <li>- How far companies go searching for personal information of a data subject</li> <li>- Dealing with down-stream processors for data retrieval, update and deletion</li> <li>- Releasing and porting reports</li> <li>- The practicality of different deletion options for personal information</li> </ul>	<p align="center"><b>Database   Cloud   Applicable to All</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>

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1:30 - 2:20	<p><b>Technology Skills Educator Accelerates its Cloud Adoption: General Assembly's Journey to the Cloud</b> by <i>Baker Tilly and Customer General Assembly</i></p>	<p>General Assembly (GA) educates professionals globally in modern, practical technology skills. While terms like cloud, mobile, data science, and digitization are common in their curricula, these concepts were not practiced behind the scenes in HR and Finance. Company growth precipitated a move to more sophisticated tools. With a view towards a fully integrated system, GA worked with their consulting partner Baker Tilly under an accelerated timeline and implemented HCM Core, Absence and Time and Labor. Once completed, they embarked upon optimization opportunities, including the automation of their employee onboarding processes, development of a roadmap to move their FP&amp;A from manual processes to the cloud, and synergizing their HR and Finance practices in one cloud application. In this session GA will share their journey, how Baker Tilly led them through an aggressive and successful initial go live and how they are on a path towards ongoing, continuous modernization.</p>	<p align="center"><b>Cloud   HCM   EPM   BI   Applicable to All</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C- Level</b></p>
1:30 - 2:20	<p><b>Procurement Value and Risk Mapping</b> by <i>Sierra-Cedar</i></p>	<p>Sourcing is a critical part of any company's successful supply chain management and can be key to creating competitive advantage. Effective sourcing can drive costs down while simultaneously improving quality, on-time performance, and efficiency.</p> <p>In this session, presented by Carl Ralph, Sierra-Cedar's Director of Supply Chain Engineering Services, you will learn how to differentiate your purchasing portfolio using Value and Risk Mapping. His discussion will also address the related areas of eProcurement and handling volatility. You will leave this session with the ability to segment the goods and services you procure and identify a suitable purchasing strategy for each item to maximize performance and mitigate risk.</p>	<p align="center"><b>SCM Applicable to All</b></p>	<p align="center"><b>Functional Users and Management</b></p>
1:30 - 2:20	<p><b>Accessibility for PeopleSoft Applications</b> by <i>Appspan</i></p>	<p>As organizations struggle to meet the WCAG 2.1 standards that require systems to provide parity in functionality between differently enabled and those without, PeopleSoft becomes an increasingly difficult challenge. Organizations and institutions must find ways to offer functionality that is easy to use regardless of the means of interaction.</p> <p>Come to this session to determine how your organization or institution can easily provide this parity - avoiding notices from the Department of Justice and increasing workforce inclusion. We will show how Appspan's PeopleUX platform allows access to key PeopleSoft transactions utilizing a variety of assistive technologies including:</p> <ul style="list-style-type: none"> <li>- Speech recognition for mobility challenges utilizing Dragon</li> <li>- Voice over and JAWS for blindness</li> <li>- Color contrast and other techniques for other visual impairments</li> </ul>	<p align="center"><b>PeopleSoft   Campus Solutions</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C- Level</b></p>

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1:30 - 2:20	<b>Super-Charge your Marketing with Eloqua</b> by <i>Circular Edge</i>	Learn how to fully Integrate Oracle Marketing Cloud with your ERP (Peoplesoft, JDE, EBS). Also, learn how Oracle Engagement , Marketing and Social Cloud seamlessly work together and improve the overall customer experience (CX).	<b>Applicable to All   Cloud   Campus Solutions</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
1:30 - 2:20	<b>Winning the Race to R 12.2.x - Panaya Impact Analysis</b> by <i>Panaya</i>	Simply automating your business processes is not enough. You need processes that are dynamic, and change over time based on real-time data from many data sources. Predictive analytics, machine learning, self-documenting hardware, point and click integrations, and automated regression and performance testing is the future for ERP, EPM, analytics, and integration professionals. The future is here and you need to be in the know.	<b>E-Business Suite</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
2:30 - 3:20	<b>How to Evaluate Your AP Automation Options</b> by <i>IntelliChief</i>	<p>When looking for an Accounts Payable automation solution, you need to ensure that it integrates seamlessly with your ERP. While that should be one of your primary considerations, it shouldn't be the only thing you take into account.</p> <p>In <i>How to Evaluate Your AP Automation Options</i>, you can take a closer look at the variety of solutions that are currently on the market. Discover:</p> <ul style="list-style-type: none"> <li>- The benefits of real-time integration with your ERP</li> <li>- The latest advances in straight-through processing</li> <li>- The unique RPA technologies that can help your solution become "smarter" over time</li> <li>- The non-AP use cases that you can also use your solution for, helping you maximize the return on your investment</li> </ul> <p>You'll also discover the performance improvements that automation can help you achieve, based on a real-world business case.</p>	<b>Applicable to All</b>	<b>Functional Users   Functional and Technical Management   Executive or C-Level</b>
2:30 - 3:20	<b>Success! Holy Cross PeopleSoft HCM Moves Forward to Fluid</b> by <i>Holy Cross</i>	Like many PeopleSoft customers, Holy Cross struggled with how to keep up with technical upgrades while also realizing the benefits of new Fluid functionality. We often chose a technical-upgrade only path, leaving Fluid features turned off to make the upgrade projects less complex. In April 2019, we went all-in with our HR Office partners to turn on Fluid functionality (along with elastic search and an upgrade to Tools 8.56) for our HCM 9.2 system. Our main goal was to be able to offer our employees a simple, convenient way to retrieve and manage their employee information, including deploying to a mobile device, through navigation collections, tiles, and custom Fluid development. We did this without negatively impacting back-office staff operations. In fact, through navigation collections we streamlined a number of their business processes. In this session, we will demo the new functionality, describe the steps taken to ensure a successful project, and share lessons learned (which we are now applying to our Finance upgrade).	<b>PeopleSoft HCM</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>



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2:30 - 3:20	<p><b>Best Practices for Moving PeopleSoft to Oracle Cloud Infrastructure (OCI)</b> by <i>BTRG</i></p>	<p>The majority of customers today wrestle with comparing their level of investment in PeopleSoft with the barrage of cloud options available. They need to deliver more functionality to the business for less cost. By moving your PeopleSoft environment to Oracle Cloud Infrastructure, customers gain the opportunity for cost savings while staying committed to the PeopleSoft application. Join BTRG for an inside look on best practices for creating a plan and making the move to OCI.</p> <p>In this presentation, we will review:</p> <ul style="list-style-type: none"> <li>- Benefits of moving to OCI</li> <li>- How to evaluate and create a plan for the move</li> <li>- Walkthrough of the process for sizing your environment</li> <li>- How to configure and manage new environments with Oracle Cloud Manager</li> <li>- Lessons learned from recent projects</li> </ul>	<p align="center"><b>PeopleSoft   Cloud</b></p>	<p align="center"><b>Functional and Technical Management   Executive or C-Level</b></p>
2:30 - 3:20	<p><b>Finance UDOs - Using Oracle-delivered Enhancements and Features to Support Your Business Processes</b> by <i>ERP-One Consulting</i></p>	<p>Join us as we discuss and demonstrate practical uses of Oracle-delivered UDOs to enhance Finance programs. JD Edwards EnterpriseOne has a set of personalized objects for end users to create, share and view, depending on their security / permission.</p>	<p align="center"><b>JD Edwards EnterpriseOne</b></p>	<p align="center"><b>Functional and Technical Users   Functional Management</b></p>
2:30 - 3:20	<p><b>Wow your Customers with Stunning Ecommerce and Digital Experience Extending JDE on the Cloud</b> by <i>PCB Apps</i></p>	<p>Digital experiences are the cornerstone of success revenue and strategic growth in today's times. Customers are demanding it and they can tell a great digital experience when they see one. PCB Apps completely transformed the digital experience of Glesby Marks , a Fleet Management Company extending their ageing ERP systems to the cloud and adding Analytics, Content and Artificial Intelligence components to wow their customers.</p>	<p align="center"><b>JD Edwards EnterpriseOne   Cloud</b></p>	<p align="center"><b>Functional Management   Executive or C-Level</b></p>
2:30 - 3:20	<p><b>Let the Excitement Continue: Meet the New and Modern EBS UI!</b> by <i>OATC</i></p>	<p>As Oracle makes a substantial investment into improving the user interfaces therefore user experiences, of Oracle EBS 12.2.9 there are many exciting new features, components and usability enhancements to share. Oracle has done an incredible job giving our beloved EBS a facelift. This presentation will walk through these improvements, as well as share the new look and feel of the Oracle Alta UI, home page and header improvements and component interactions. This is likely one of the greatest improvements and modernization of the Oracle EBS UI in many many years.</p>	<p align="center"><b>E-Business Suite   Cloud</b></p>	<p align="center"><b>Functional and Technical Users and Management   Executive or C-Level</b></p>
2:30 - 3:20	<p><b>Effective Oracle ERP Management for Multi-Cloud Environments</b> by <i>Syntax and Customer Senior Metal Bellows</i></p>	<p>With many organizations adopting a "cloud-first" deployment strategy, today's Oracle ERP landscapes are gaining in complexity with on-site, private cloud and public cloud components encompassing AWS, Azure &amp; OCI as well as SaaS providers like WorkDay, Salesforce and more. This trend toward multi-cloud ERP ecosystems presents a challenge for traditional IT management systems that normally rely on measurement of server speed, storage utilization and network response time to give insight into application performance; something difficult at best to collect from Cloud providers. While IT Managers with legacy on-prem environments might be able to survive with traditional tools, business stakeholders in a multi-cloud ERP architecture expect actionable information that encompasses the entire multi-cloud ERP ecosystem to proactively resolve issues at the point of deployment before they grow into problems.</p>	<p align="center"><b>Applicable to All   Cloud</b></p>	<p align="center"><b>Functional and Technical Management</b></p>




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2:30 - 3:20	<p align="center"><b>Essbase On-Prem to Essbase 19c Cloud: How, When, and Why</b> by <i>Datavail</i></p>	<p>Essbase is a premier product for Finance - an excellent choice for Fortune 500 companies. However, companies that are on older releases of Essbase are faced with a decision: upgrade Essbase or move to Essbase 19c Cloud. This is not an easy decision, especially if your organization has invested significant capital, manpower, and infrastructure in Essbase on-prem.</p> <p>Join us at this session to get insight into the benefits of upgrading vs. moving to the cloud, scenarios and case studies from our recent years of experience, and how moving to the cloud might affect your budgeting, software updates &amp; patches, existing investments, licensing costs, and more.</p>	EPM   Cloud	Functional and Technical Management
2:30 - 3:20	<p align="center"><b>Oracle Machine Learning Overview, New Features and Road Map</b> by <i>Charlie Berger, Senior Director PM, Machine Learning, AI and Cognitive Analytics, Oracle</i></p>	<p>Over many years, Oracle has extended its industry leading Database into a "Thinking" or AI Database that can discover new insights and make predictions from your data. Oracle Machine Learning moves the algorithms to the data, processing data where they reside minimizing or eliminating data movement, achieving scalability, preserving security, and accelerating model deployment. The Oracle Machine Learning product family delivers parallel machine learning algorithms for in-database processing and integration with open source R and Python. Oracle Machine Learning supports all the key roles -- data scientists, business and data analysts, database and application developers, and executives with OML notebooks, user interfaces, APIs and tight integration with open source R and Python. Come hear the latest machine learning developments and what's coming next.</p>	BI   Database   Applicable to All	Technical Users and Management
2:30 - 3:20	<p align="center"><b>Oracle Exadata Cloud at Customer: Gen 2</b> by <i>Manish Shah, Senior Principal Product Manager, Oracle</i></p>	<p>Oracle Exadata Cloud at Customer continues to attract new customers across the globe and offer a compelling platform for customers that want cloud benefits but can't move to the public cloud. Oracle Exadata Cloud at Customer uniquely combines the best database technology and Exadata, the most powerful database platform, with the operational simplicity and pay-as-you-grow economics of the cloud in a customer data center. Whether you are an experienced Exadata customer or have never used Exadata before, you can benefit from the breadth and depth of this session. Topics covered include key features and functionality of the product as well as what's in store for the next generation.</p>	Database   Applicable to All	Technical Users and Management   Executive or C-Level
2:30 - 3:20	<p align="center"><b>Using Oracle Cloud HCM Social Networking</b> by <i>Steve Bentz, Infosys and PHRUG Board</i></p>	<p>Oracle Cloud HCM provides a fully functional social collaboration tool which allows employees to establish a personal network or build teams to address initiatives both inside and outside of the office. Whether it's a team building exercise or potential collaboration on a recruitment campaign, Oracle Cloud's Social Network includes many of the features we utilize today with Facebook, Twitter and Yammer which reduces the barriers of usage though many companies are still resisting the adoption of this functionality. Corporate culture continues to be a primary factor in rolling this out but more organizations are justifying the effort - is your company ready to add this to your application landscape?</p>	HCM Applicable to All   Cloud	Functional Users and Management

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**LEGEND: Denotes Sessions that Qualify for 1 CPE Credit for CPA Certification Maintenance**

Time	Activity / Session	Session Description	Product / Content Focus	Audience
2:30 - 3:20	<b>Driving Tomorrow's Supply Chain Transformation: Customer Experience Panel</b> moderated by <i>Vir Jain, Accenture and NEOAUG Board</i>	Various Supply Chain and Manufacturing Industries are looking for ways to hold margins yet maintain their competitive edge in the new age of Information Technology. With supply chains becoming the new 'battle-field', companies are searching for novel approaches to speed deliveries, improve stocking and mitigate risks across the value chain. Attend this session and hear from the real-life users and experts who are adopting new technologies to gain visibility into their supply chain practices and how they are addressing the adaptation of the new rapidly changing trends in market demand.	<b>SCM Applicable to All   Cloud</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
2:30 - 3:20	<b>Emerging Technologies -- Transforming Your Tomorrow, Today</b> by <i>Mel DeLellis, Master Principal Solution Engineer, and Anthony Iannotti, Principal Solution Engineer, Oracle</i>	Oracle Digital Assistant, Chatbots, Internet of Things and Artificial Intelligence - these technologies have the potential to change the way you do business. When used together, they become truly transformational -- opening up new business models, improving engagement or revolutionizing an industry.  - Oracle Digital Assistant enables companies to leverage personalized digital assistants to help employees work smarter and more productively. - Oracle Chatbots have quickly become a critical platform for interacting with users. Organizations can now engage employees in a proactive, personalized way, at scale across web, mobile and messaging platforms. - Oracle Internet of Things Applications deliver a world-class set of IoT apps for enterprise assets, production lines, transportation fleets, and mobile workers.	<b>Applicable to All   Cloud</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
2:30 - 3:20	<b>Here Today, RPA tomorrow: How to Accelerate your ERP Efficiencies through Automation</b> by <i>CohnReznick</i>	Interested in learning how Robotic Process Automation (RPA) can alleviate manual intervention and reduce your ERP inefficiencies? Join CohnReznick as we present how RPA technologies can help build automated solutions that replace manual and time-consuming tasks that challenge your organization daily. We will discuss how RPA can be leveraged in Oracle ERP to augment manual work in vendor management and various manual data entry processes.	<b>Applicable to All</b>	<b>Functional and Technical Users and Management   Executive or C-Level</b>
2:30 - 3:20	<b>Tomorrow's Finance, Today</b> by <i>Oksana Kamparosyan, Senior Solution Engineer, and Tom Welch, EPM Solution Consultant, Oracle</i>	Transform into more agile, dynamic and integrated Finance organization.  Please join us for a candid conversation about Operational, Management, and Business Flows.  Areas covered include: Financials, Planning and Budgeting, Consolidation and Close, delivered in a unified and seamless manner.  This session will highlight how beautifully simple, distinctly unified, and uniquely complete ERP Cloud is while providing rich and meaningful insight instantaneously.	<b>Applicable to All   Cloud</b>	<b>Functional Users and Management   Executive or C-Level</b>
3:30 - 4:30	 <b>NETWORKING RECEPTION</b> sponsored by ODTUG / EXHIBITS / PRIZE DRAWINGS			
4:15 - 5:30	 <b>OPTIONAL STADIUM TOUR</b>			